

Greetings!

This resource guide will guide you through the Welcome Home resources. If you have additional questions, contact Jason Moore at [jason@midnightoilproductions.com](mailto:jason@midnightoilproductions.com). Please allow 24 hours for responses.

**What’s included:**

**RESOURCE GUIDE – READ FIRST.doc:**

The Document you’re reading now!

**WEEKLY INTRO VIDEO FOLDER:**

**WELCOME HOME INTRO VIDEO NON-WIDE.MP4**

This intro video can be used each week of the series as a setup for the theme. The “non-wide” version should be used in churches with standard definition or 4:3 ration screens.

**WELCOME HOME INTRO VIDEO WIDESCREEN.MP4**

This intro is identical to the non-wide, except it is widescreen and formatted for churches with hi-definition 16:9 aspect ratio screens.

**LOOPING BACKGROUND:**

**WELCOME HOME LOOP NON-WIDE.MP4**

A seamless looping video often used for song lyrics is included. It should be inserted into your presentation program and set to loop. This version is for standard definition 4:3 aspect ration screens.

**WELCOME HOME LOOP WIDESCREEN.MP4**

This is the hi-definition 16:9 aspect ration loop.

**SERIES PROMO MATERIALS**

**DIRECT MAIL CARD**

This folder contains print-ready art, great for promoting the series ahead of time. The at work is laid out as a 4x6” card and may be printed in-house or at a professional printer.

A layered file for advanced customization is included.

**FACEBOOK COVER**

Use this on your church’s facebook page or on your personal page to promote the series.

**WEEK 1 – 6 FOLDERS**

**BULLETIN COVER**

**In this folder you’ll find 3 files:**

**WEEK X –BULLETIN BLACK & WHITE.jpg –**

A black and white 8.5x5.5 bulletin cover.

**WEEK X –BULLETIN COLOR.jpg –**

A color 8.5x5.5 bulletin cover.

**WEEK X –BULLETIN LAYERED.psd –**

A layered version of the color meant for advanced users who want to

further customize the file. It is in Photoshop format.

**NON-WIDESCREEN GRAPHICS**

**WEEK X – BLANK GRAPHIC.jpg**

This is a 4:3 aspect ratio graphic with no text or bars for text in a flattened/non editable format.

**WEEK X – METAPHOR NAME.psd**

This is a 4:3 aspect ratio graphic with all of the layers present for advanced editing. Be sure and load the font before opening.

**WEEK X – POINT GRAPHIC.jpg**

This is a 4:3 aspect ratio graphic with the backing bar/box for behind the text, but with no text present on the graphics. Use it for sermon points and custom titles.

**WEEK X –SONG GRAPHIC.jpg**

This is a 4:3 aspect ratio graphic suitable for large bodies of text like scripture and song lyrics. If not using the loop, this graphic is recommended during worship to maintain the theme.

**WEEK X –TITLE GRAPHIC.jpg**

This is a 4:3 aspect ratio graphic with the title included. It is not editable.

**WEEK X – CREATIVE GUIDE**

This file contains written creative elements such as calls to worship, music and movie suggestions and more.

**WIDESCREEN GRAPHICS**

This folder contains the same options as the widescreen graphics, only HD and widescreen.